



INTERNATIONAL  
**TRADE**  
ADMINISTRATION

## **Free Webinar: New Business Opportunities in Mexico for Textile and Apparel Exporters**

On Wednesday, December 7, 2016 at 2:00 pm EST, the U.S. Department of Commerce and ExpoProducción Mexico will co-host a webinar on new business opportunities in Mexico for U.S. textile and apparel exporters. The webinar will feature information on Mexico's market and business culture, the North American Free Trade Agreement (NAFTA), the 2016 ITA Technical Textiles Top Markets Report featuring a case study on Mexico, and other important topics. The presentation will be followed by a question and answer session for webinar participants.

There is no charge to participate in this webinar, but **advance registration is required**. Participants may register via the following link:

<https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=7Q6Q>

Webinar call-in & log-in information will be sent via email after registration is received.

The webinar will be recorded and posted on OTEXA's website so that it can be used as a reference for those who are not able to participate on December 7.

**Sign up today** – advance registration closes on Wednesday, December 7 at 1:00 p.m. EST.

For more information, please contact Laurie Mease at 202-482-3400.

We look forward to speaking with you on December 7!